



NORTH AMERICAN  
**FISHING  
CHALLENGE**  
to benefit Adult & Teen Challenge

*Fishing to save lives!*



**WELCOME BROCHURE**

**June 14, 2025**



[NAFISHINGCHALLENGE.ORG](http://NAFISHINGCHALLENGE.ORG)

# 2025 NORTH AMERICAN FISHING CHALLENGE



## INTRODUCTION

**Thank you** for registering for the 5th Annual North American Fishing Challenge!

Adult & Teen Challenge centers across the U.S. and Canada have **come together** to create an international, app-based fishing tournament which allows participating anglers across the U.S. and Canada to **fish in their favorite fishing hole** and designate which accredited Adult and Teen Challenge center will benefit from their fundraising.

**The team entry fee of \$200 allows teams to enter 1 of 6 species divisions:**

- Walleye or sauger
- Largemouth & smallmouth bass
- Pike/muskie
- Trout/salmon
- Catfish
- Panfish

*\*Division will be determined by the angler a day before beginning to fish.*

## PRIZES

**Through sponsorships and donations from businesses and individuals, this tournament has the potential to raise more than \$300,000 this fourth year!**

Thousands of dollars in prizes will be awarded, including **Top Fundraiser**, **Longest fish** and a special prize of a **new boat with a full electronic package** will be won by one team in the tournament!

For a full list of prizes and how to win them, go to [nafishingchallenge.org](http://nafishingchallenge.org)

*\*All ages and skill levels of anglers from across the U.S. and Canada are welcome.*



*Win Me!*

## RULES

All anglers must review the Rules document before the tournament starts. Official Rules can be found at [nafishing.org/rules-divisions](http://nafishing.org/rules-divisions). Any questions can be directed to the Tournament Director at [director@nafishingchallenge.org](mailto:director@nafishingchallenge.org).

For full list of rules go to [nafishingchallenge.org](http://nafishingchallenge.org)

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## FUNDRAISING

**We want to help you** with your efforts to support your chosen accredited Adult & Teen Challenge center with some great fundraising resources!

For tips and resources to help you make the most of your fundraising, visit our Fundraising Resource page at [nafishingchallenge.org](https://nafishingchallenge.org). Fundraise via e-mail, social media and other online platforms. In order to fundraise online, you will need to set up a giving page. *Follow the easy steps below.*

When you registered online, you would have been sent an email "Welcome to the 2025 North American Fishing Challenge". This email would have included a link Start Fundraising. When you click this link, you will either need to create a password if this is your first year, or log in if you have participated in the past.



### FOLLOW THESE STEPS TO GET STARTED:

1. Go to [NAFishingChallenge.org](https://NAFishingChallenge.org)
2. You will get to your personal page through the "*Register Now*" button (*even after you have registered*)
3. Click the "*Login*" button in the upper right corner. Login with your username and password.
4. Select "*Manage*" (*top right-hand corner of the page*) and work through the tabs to update your personal site. In seconds, your fundraising center will be loaded, and you can personalize your page with your own comments and photos.

PLEASE NOTE: Details of all sponsors who hope to receive advertising benefits according to our Sponsorship Levels need to be sent to [info@nafishingchallenge.org](mailto:info@nafishingchallenge.org).

If you have any questions when setting up your giving page, email [info@nafishingchallenge.org](mailto:info@nafishingchallenge.org) for help with this process.

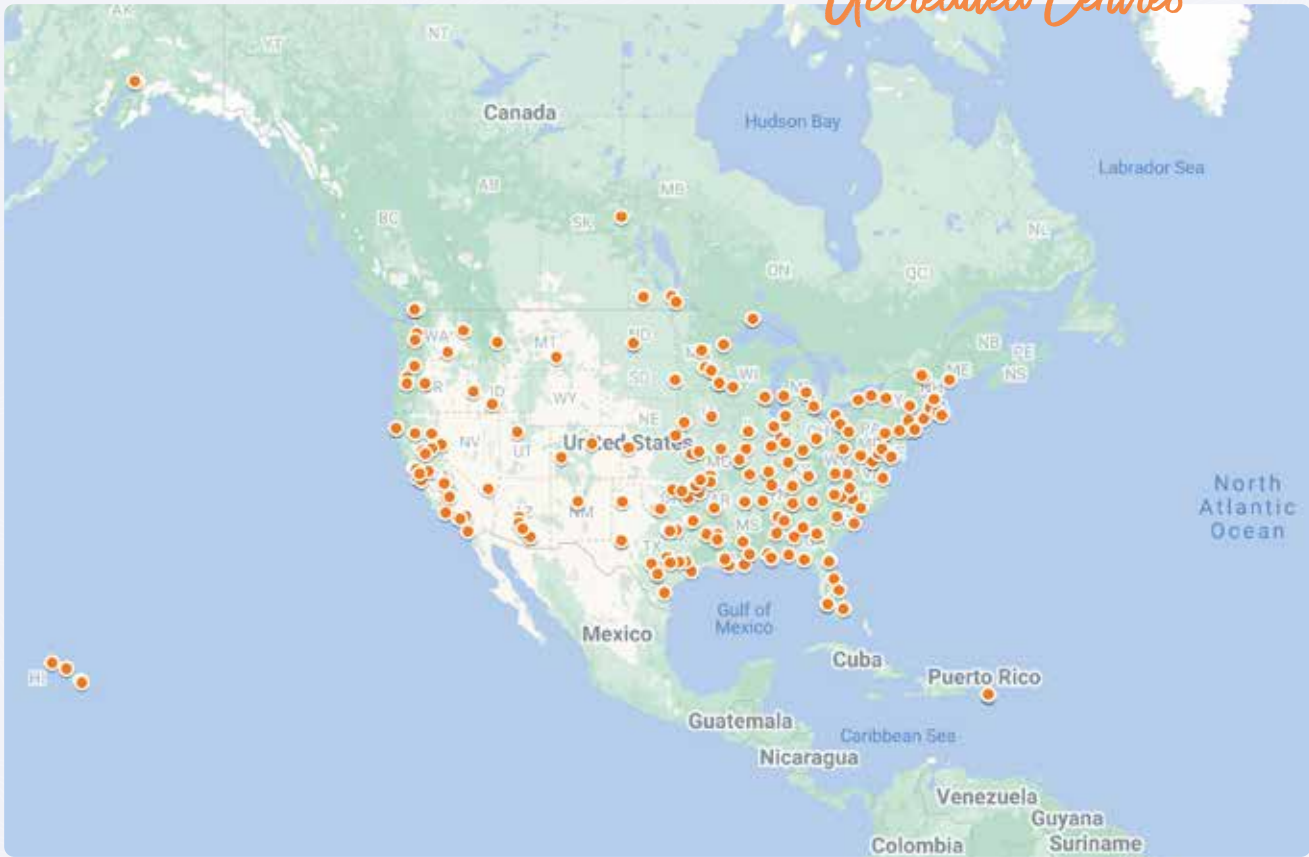
## IMPORTANT

All donations made to Adult & Teen Challenge are *100%* tax deductible. All money collected to support your team must reach your chosen centres office by June 13, 2025 (see locations on the back). Online donations are preferred.

**IMPORTANT INFORMATION ABOUT INTERNATIONAL DONATIONS:** Donations must come from the country of the tournament you are registered in. Canadians are only allowed to submit Canadian funds for this fundraising tournament. Anglers from the United States are only allowed to submit U.S. dollars for this fundraising tournament. Simply put: You can fish anywhere in North America, but you must register and fundraise on your side of the border.

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## Accredited Centres



To see a full map of accredited centres go to [nafishing.org/angler-resources](https://nafishing.org/angler-resources)



For more than 60 years, Adult & Teen Challenge has operated on a holistic model of drug and alcohol recovery. This means that we are concerned with the body, mind, and spirit of those who come to our addiction recovery centers. There are more than 220 Adult & Teen Challenge residential programs throughout the United States and Canada. All offer a variety of services that provide help for people struggling with drugs, alcohol, and other life-controlling issues.

## TOURNAMENT INFORMATION & QUESTIONS

[info@nafishingchallenge.org](mailto:info@nafishingchallenge.org)

1.888.822.9992