## STATE AMERICAN FISHING CHALLENGE



- Anglers in two-person teams can fish anywhere in North America and enter their fish in the FishDonkey App.
- They compete in one of six divisions: Bass, Walleye, Northern Pike/Muskie, Catfish, Trout/Salmon, or Panfish.
- Top 5 teams in each division win prizes.
- They pay a \$200/team entry fee and raise funds among family, friends and business associates.
- Each team chooses
   which Adult & Teen
   Challenge campus
   benefits from the funds
   they raised.

## **Sponsorship Levels**

We invite you to join us as a sponsor in support of our mission through this event, while receiving special recognition across the U.S. and Canada.



LEVEL	COST	DESCRIPTION	BENEFITS
Excellence	\$10,000	This top level sponsorship can be customized to your needs. This sponsor will receive prominent positioning in all recognition along with recognition in digital communication.	<ul> <li>Company logo displayed prominently on event website with link to company website</li> <li>Company logo or name mention to precede or follow every event mention on all print media, email and social media</li> <li>May provide promotional items for event</li> <li>Social media mentions and 2-3 posts as provided by sponsor</li> <li>Special Recognition during event presentation and 2 minutes to speak about your company</li> <li>Two paid entries in NAFC for two 2-man teams</li> <li>Prominent logo placement on fishing app</li> </ul>
Integrity (Division)	\$5,000	This level offers great digital recognition, including an e-mail featuring your company.	<ul> <li>Company logo displayed prominently on event website with link to company website</li> <li>Special recognition in print media, email &amp; social media</li> <li>Social media mentions and 2-3 posts as provided by sponsor</li> <li>Special Recognition during event presentation and 2 minutes to speak about your company</li> <li>One paid entry in NAFC for one 2-man team</li> <li>Prominent logo placement on fishing app</li> </ul>
Transformation	\$2,500	Your company can donate approved prizes for the event and be listed as a sponsor.	<ul> <li>Logo with website link on event website</li> <li>May provide promotional items for event</li> <li>Social media mentions and 2 posts as provided by sponsor</li> <li>Verbal recognition during event presentation</li> <li>Logo on fishing app</li> </ul>
Freedom	\$1,000	Your company can donate approved prizes for the event and be listed as a sponsor.	<ul> <li>Logo with website link on event website</li> <li>Social media mentions and 1 post as provided by sponsor</li> <li>Logo on fishing app</li> </ul>