



Fundraising Resources

See below for helpful tips and ways to utilize your own network of contacts to meet your fundraising goal and get you one step closer to winning some amazing prizes.

SHARE OUR VIDEO. Filled with hard hitting stories, this video explains why people should donate to Adult & Teen Challenge. It's short and to the point so it is designed to show at your church, fishing club, civic organizations, and to any potential donors. *Find it on* the event website homepage, NAFishingChallenge.org

USE SOCIAL MEDIA. Share our posts on Facebook [@NorthAmericanFishingChallenge](https://www.facebook.com/NorthAmericanFishingChallenge) and Instagram [@na_FishingChallenge](https://www.instagram.com/na_FishingChallenge) to keep your followers updated on the event as well as videos, testimonies and other information about Adult & Teen Challenge. Share your fundraising page and why you have decided to partner with us for this event. People respond to personal stories and your "why".

PHONE A FRIEND. Contact family, friends and businesses with a phone call or in person. Did you know that the best way to get your friends, family, or employer to support you is to just ask them? Don't be afraid. Most often people want to support us if they know what is important to us.

ASK YOUR EMPLOYER OR OTHER CORPORATE DONORS. *Chat with* your insurance guy, your auto mechanic, or the local realtor. Some may do it for publicity but many will donate just for goodwill and support of Adult & Teen Challenge. PLEASE NOTE: Details of all sponsors who hope to receive advertising benefits according to our Sponsorship Levels need to be sent to info@nafishingchallenge.org.

IMPORTANT: *All donations made to Adult & Teen Challenge are 100% tax deductible.* All money collected to support your team must reach your chosen centre's office by June 13th by 4:00 PM (see address on the below). Online donations are preferred. Online donations must be submitted by June 13th by 11:59 PM.

INTERNATIONAL DONATIONS: Donations must come from the country of the tournament you are registered in. Canadians are only allowed to submit Canadian funds for this fundraising tournament. Anglers from the United States are only allowed to submit U.S. dollars for this fundraising tournament. Simply put: You can fish anywhere in North America, but you must register and fundraise on your side of the border.

CANADIAN DONATIONS

83 Kate Street
Winnipeg, MB
R3A 1J9

USA DONATIONS

Cash and Cheques can be dropped off to the administration of your local centre. Please mark "NAFC".