



NORTH AMERICAN
**FISHING
CHALLENGE**
to benefit Adult & Teen Challenge

Fishing to save lives!



WELCOME BROCHURE

August 10, 2024



NAFISHINGCHALLENGE.ORG

2024 NORTH AMERICAN FISHING CHALLENGE



INTRODUCTION

Thank you for registering for the 4th Annual North American Fishing Challenge!

Adult & Teen Challenge centers across the U.S. and Canada have **come together** to create an international, app-based fishing tournament which allows participating anglers across the U.S. and Canada to **fish in their favorite fishing hole** and designate which accredited Adult and Teen Challenge center will benefit from their fundraising.

The team entry fee of \$200 allows teams to enter 1 of 5 divisions:

- Walleye or sauger
- Largemouth & smallmouth bass
- Pike/muskie
- Trout/salmon
- Catfish

**Division will be determined by the angler a day before beginning to fish.*

PRIZES

Through sponsorships and donations from businesses and individuals, this tournament has the potential to raise more than \$300,000 this fourth year!

Thousands of dollars in prizes will be awarded, including *Top Fundraiser*, *Longest fish* and a special prize of a *new boat with a full electronic package* will be won by one team in the tournament!

For a full list of prizes and how to win them, go to nafishingchallenge.org

**All ages and skill levels of anglers from across the U.S. and Canada are welcome.*



Win Me!

RULES

All anglers must review the Rules document before the tournament starts. Official Rules can be found at nafishing.org/rules-divisions. Any questions can be directed to the Tournament Director at director@nafishingchallenge.org.

For full list of rules go to nafishingchallenge.org

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FUNDRAISING

We want to help you with your efforts to support your chosen accredited Adult and Teen Challenge centers with some great fundraising resources!

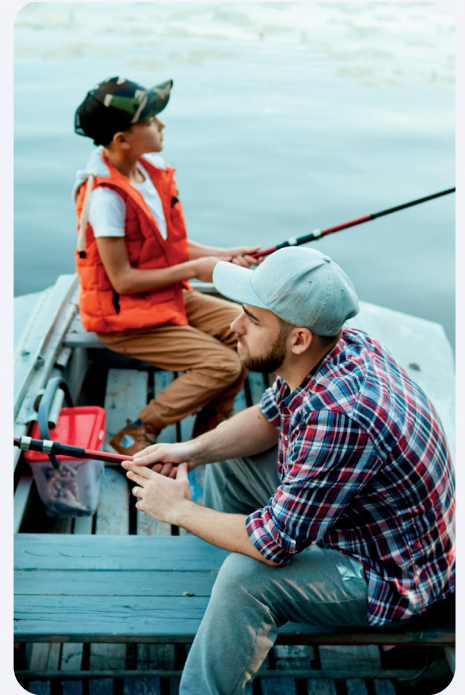
For tips and resources to help you make the most of your fundraising, visit our Fundraising Resource page at nafishingchallenge.org. Fundraise via e-mail, social media and other online platforms. In order to fundraise online, you will need to set up a giving page. *Follow the easy steps below.*

If you registered online:

When you registered online, you would have been sent an email "Welcome to the 2024 North American Fishing Challenge". This email would have included a link Start Fundraising. When you click this link, you will either need to create a password if this is your first year, or log in if you have participated in the past.

If you registered by mail:

Once your registration arrived, an online fundraising page was created in your team's name. If you provided an email address on your registration form you should have received an email including a link Start Fundraising. When you click this link, you will either need to create a password if this is your first year, or log in if you have participated in the past.



FOLLOW THESE STEPS TO GET STARTED:

1. Go to NAFishingChallenge.org
2. You will get to your personal page through the *"Register Now"* button (even after you have registered)
3. Click the *"login"* button in the upper right corner. Login with your username and password.
4. Select *"Manage"* (top right-hand corner of the page) and work through the tabs to update your personal site. In seconds, your fundraising center will be loaded, and you can personalize your page with your own comments and photos.

PLEASE NOTE: Details of all sponsors who hope to receive advertising benefits according to our Sponsorship Levels need to be sent to info@nafishingchallenge.org.

If you have any questions when setting up your giving page, email info@nafishingchallenge.org for help with this process.

IMPORTANT

All donations made to Adult & Teen Challenge are *100%* tax deductible. All money collected to support your team must reach your country's regional office by August 9, 2024 (see locations on the back). Online donations are preferred.

IMPORTANT INFORMATION ABOUT INTERNATIONAL DONATIONS: Donations must come from the country of the tournament you are registered in. Canadians are only allowed to submit Canadian funds for this fundraising tournament. Anglers from the United States are only allowed to submit U.S. dollars for this fundraising tournament. Simply put: You can fish anywhere in North America, but you must register and fundraise on your side of the border.

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To see a full map of accredited centres go to nafishing.org/angler-resources



For more than 60 years, Adult & Teen Challenge has operated on a holistic model of drug and alcohol recovery. This means that we are concerned with the body, mind, and spirit of those who come to our addiction recovery centers. There are more than 220 Adult & Teen Challenge residential programs throughout the United States and Canada. All offer a variety of services that provide help for people struggling with drugs, alcohol, and other life-controlling issues.

REGISTRATION & FUNDRAISING

info@nafishingchallenge.org

TOURNAMENT RULES & FORMAT

Daniel Emond, Tournament Director

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