



# 2024 NORTH AMERICAN FISHING CHALLENGE

to benefit Adult & Teen Challenge

WILL BE HELD ON

*August 10, 2024*



[NAFISHINGCHALLENGE.ORG](http://NAFISHINGCHALLENGE.ORG)

- Anglers in two-person teams can fish anywhere in North America and enter their fish in the Reel LiveWell App.
- They compete in one of five divisions: Bass, Walleye, Northern Pike/Muskie, Catfish, or Trout/Salmon.
- Top 5 teams in each division win prizes.
- They pay a \$200/team entry fee and raise funds among family, friends and business associates.
- Each team chooses which Adult & Teen Challenge campus benefits from the funds raised.

## Sponsorship Levels

We invite you to join us as a sponsor in support of our mission through this event, while receiving special recognition across the U.S. and Canada.



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**FISHING**  
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LEVEL	COST	DESCRIPTION	BENEFITS
<b>Excellence</b>	\$10,000	This top level sponsorship can be customized to your needs. This sponsor will receive prominent positioning in all recognition along with recognition in digital communication.	<ul style="list-style-type: none"> <li>• Company logo displayed prominently on event website with link to company website</li> <li>• Company logo or name mention to precede or follow every event mention on all print media, email and social media</li> <li>• May provide promotional items for event</li> <li>• Social media mentions and 2-3 posts as provided by sponsor</li> <li>• Special Recognition during event presentation and 2 minutes to speak about your company</li> <li>• Two paid entries in NAFC for two 2-man teams</li> <li>• Prominent logo placement on fishing app</li> </ul>
<b>Integrity (Division)</b>	\$5,000	This level offers great digital recognition, including an e-mail featuring your company.	<ul style="list-style-type: none"> <li>• Company logo displayed prominently on event website with link to company website</li> <li>• Special recognition in print media, email &amp; social media</li> <li>• Social media mentions and 2-3 posts as provided by sponsor</li> <li>• Special Recognition during event presentation and 2 minutes to speak about your company</li> <li>• One paid entry in NAFC for one 2-man team</li> <li>• Prominent logo placement on fishing app</li> </ul>
<b>Transformation (Ruler)</b>	\$2,500	Your company's logo will be printed on the ruler that is distributed to all participating anglers.	<ul style="list-style-type: none"> <li>• Logo with website link on event website</li> <li>• May provide promotional items for event</li> <li>• Social media mentions and 1 post as provided by sponsor</li> <li>• Verbal recognition during event presentation</li> <li>• Logo on fishing app</li> </ul>
<b>Freedom (Prize)</b>	\$1,000	Your company can donate approved prizes for the event and be listed as a sponsor.	<ul style="list-style-type: none"> <li>• Logo with website link on event website</li> <li>• Social media mentions and 1 post as provided by sponsor</li> <li>• Logo on fishing app</li> </ul>

## For More Information

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