



NORTH AMERICAN
FISHING
CHALLENGE
to benefit Adult & Teen Challenge

Registration Confirmation Packet

JUNE 18, 2022

Fish from anywhere in the U.S. or Canada

You are registered for the 2022 North American Fishing Challenge!

Fundraising Goal: \$1000

Please ensure your team number is on **all** checks and on the outside of **all** envelopes mailed to NAFC.



Adult & Teen Challenge



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For questions about...

REGISTRATION & FUNDRAISING
Sue Van Hal, Event Manager
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RULES & FORMAT
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director@nafishingchallenge.org

Thank you for registering for the 2nd Annual North American Fishing Challenge!

Adult & Teen Challenge centers across the U.S. and Canada have come together to create an international, app-based fishing tournament to benefit eleven centers with this second annual event. Fashioned after a very successful fishing tournament in Minnesota, the North American Fishing Challenge will be held on June 18, 2022, and anglers across the U.S. and Canada can fish in their favorite fishing hole in the U.S. or Canada and designate which center will benefit from their fundraising. Five divisions will be included in the tournament: walleye or sauger, largemouth & smallmouth bass, pike/muskie, trout/salmon and panfish (bluegills, crappies, perch, rock bass, and other sunfish); division will be determined by the angler a day before beginning to fish.

Tournament Director, Bernie Barringer, knows that catching fish during a tournament is important, but he also knows that those who participate in this North American Fishing Challenge are not just interested in fish. They want to save lives of those who are facing alcohol and drug addictions through the highly-ranked services of Adult & Teen Challenge. Through sponsorships and donations from businesses and individuals, this tournament has the potential to raise more than \$300,000 this second year!

Thousands of dollars in prizes will be awarded, and a special fundraising prize of a Lund boat with a full electronic package from Minn Kota and Humminbird will be won by one team in the tournament.

All ages and skill levels of anglers from across the U.S. and Canada are welcome!



This is an international tournament.

1 tournament with 2 regions:
United States and Canada

Anglers will compete within their own region while enjoying the comradery of supporting the international work of Adult & Teen Challenge and choosing one of the 11 participating centers to specifically support. You can fish anywhere in North America, but you must register and fund-raise on your side of the border.

Event Format and Schedule

THURSDAY, JUNE 16

Rules Meeting | 7 p.m. CST | Live-streamed Virtual Meeting

The Rules Meeting will be live-streamed on Zoom at 7:00 p.m. CST on Thursday, June 16. The link to view the livestream will be sent to all registered anglers on Wednesday, June 15. It will also be recorded and available to view at nafishingchallenge.org. All anglers must view the virtual Rules Meeting before the tournament starts. This event will include client testimonies, celebrity comments, men's choir?, and review of rules. It will be emceed by fishing celebrities Al Lindner and Steve Pennaz, and Bernie Barringer, Tournament Director.

After the Rules Meeting and before the tournament start, at least one angler from each team must download and open the app and register a test "fish" (see below for more details.)

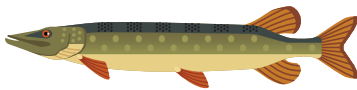
SATURDAY, JUNE 19

Gentlemen's Start at 7 a.m. in your local timezone | Fish anywhere in the U.S. or Canada

The team entry fee of \$200 allows teams to enter one of five divisions. Teams must decide which division they wish to participate in before this app-based tournament begins.

Thousands of dollars in prizes will be awarded to top anglers in all five divisions!

PIKE/MUSKIE DIVISION



Top five pike or muskie

WALLEYE DIVISION



Top five walleyes or saugers

TROUT/SALMON DIVISION



Top five trout or salmon

BASS DIVISION



Top five largemouth or smallmouth bass

PANFISH DIVISION



Top five panfish, crappies, bluegills, sunfish, rock bass or perch

USING THE TOURNAMENT APP: REEL LIVEWELL

At least one angler in each boat must have the FREE Reel LiveWell app downloaded on their cellphone in order to participate in this tournament. The app is free to download from your favorite app store. Our website has instructions and a tutorial video.

You will need cellular data service to use the app. If you don't have cellular data service where you're fishing, you will need to get in service before you upload your fish data. All fish must be entered by 3 p.m. in your local timezone, no exceptions. Photos submitted are time and date stamped.

Do not wait until the morning of the tournament to familiarize yourself with the app. Prior to fishing day, you must download and open the app. Your team will already be registered there, but you must open the tournament and verify that you are in the correct division and upload a test "fish". Please watch the video on the website for more information. NAFishingChallenge.org



MEASURING YOUR FISH

In this confirmation packet you have received an official Tournament Ruler, sponsored by Puppies Up North. This ruler is the only approved ruler to be used in this tournament. When photographing your fish for the app, your fish's mouth or jaw must be CLOSED and touching a vertical board and lying flat on this ruler. Head and PINCHED tail must be visible in the photo. More information about measuring can be found in a video at:

NAFishingChallenge.org

Prizes and Awards

A set of REGIONAL prizes will be awarded to teams in each region. TOURNAMENT prizes will be awarded to one team tournament-wide.

Regional Division Prizes

The top 10 teams in each division (50 teams!) will be entitled to a prize from a great list of prizes including fishing reels, tackle, gift certificates, trips, electronics, and other fishing products, valued at more than \$20,000.



change pic?

Additional Tournament Fishing Prizes

- Sea Foam Second Chance Awards** - Ten teams who register fish but do not finish in the top will win cases of Sea Foam Marine Pro motor treatment in a random drawing. Each team member (20 total) will receive a case which will be shipped following the event.
- Longest Fish Awards** — The winner with the longest fish in the Bass, Walleye, and Northern Pike divisions will receive a trophy. In the event of a tie, the trophy will be awarded in a random drawing.



Early Bird Award

Five teams who are registered by April 1 will win Early Bird prizes including three AquaVu cameras and two 2022 Doug Schermer commissioned prints. .

Need new painting picture



Top Campus Fundraising Prize

Artist Doug Schermer has created an original painting for this event. We will be giving away some signed and numbered limited edition prints as prizes, plus the Adult & Teen Challenge campus that raises the most money will be awarded the original to hang on the wall of their facility. The value of this painting is more than \$5,000.



Top Fundraiser Prize

Fundraise the most overall and you and your partner will be rewarded with an entry into the 2022 Minnesota Fishing Challenge on Gull Lake. Your team will receive two nights lodging at the amazing Cragun's Resort, free entry into the tournament, \$500 towards expenses, and—get this—Al Lindner will take you fishing the day prior to the tournament, show you some great fishing spots and mark your map! Fundraising for this prize must be turned in regional office (US/Canada) or entered online by tournament day.

Cast Your Line and Win Fundraising Awards!

1

BUILD
your fundraising page
nafishingchallenge.org

2

SHARE
your fundraising page

3

RAISE \$3,000
and win a personalized North American Fishing Challenge jersey for each team member PLUS two 2022 Doug Schermer commissioned prints. Fundraising must be submitted to the regional office (Canada/US) or entered online by tournament day.
See address on back page.

BREAK DOWN THE GOAL:

40 + 30 + 30 + 1
@ \$10 each @ \$20 each @ \$50 each @ \$500 each



RAISE \$1,500
and win a personalized North American Fishing Challenge jersey for each team member. Fundraising must be submitted to the regional office (US/Canada) or entered online by tournament day.
See address on back page.

BREAK DOWN THE GOAL:

10 + 20 + 10 + 1
@ \$10 each @ \$20 each @ \$50 each @ \$500 each

WIN THIS BOAT!



RAISE \$500
For each \$500 raised, you will be entered into a drawing for a new 2022 Lund boat with Seafoam wrap, motor and trailer rigged with electronics. For each \$500 raised you will get another ticket in the drawing, no limit. The boat will be awarded on the tournament day. This fully-rigged boat is worth more than \$20,000.

(Team of two anglers win one boat. Ownership papers will be given to the team captain; both team members will receive equal IRS#990 for the prize. Team members are allowed to win the boat only once in the lifetime of the North American Fishing Challenge.)

Fundraising Ideas & Resources

We want to help you with your efforts to support one of 11 Adult & Teen Challenge designated centers with some great fundraising resources! The following pages will give you helpful tips and break down ways to utilize your own network of contacts to meet your fundraising goal and get you one step closer to winning some amazing prizes. All donations made to Adult & Teen Challenge are 100% tax deductible. Looking for more fundraising tips? Visit our fundraising page at NAFishingChallenge.org

IMPORTANT INFORMATION ABOUT INTERNATIONAL DONATIONS: Donations must come from the country of the tournament you are registered in. Canadians are only allowed to submit Canadian funds for this fundraising tournament. Anglers from the United States are only allowed to submit U.S. dollars for this fundraising tournament.

Simple put: You can fish anywhere in North America, but you must register and fundraise on your side of the border.



Contact family, friends and businesses with a phone call or in person.

Did you know that the best way to get your friends, family, or employer to support you is to just ask them? Don't be afraid. Most often people want to support us if they know what is important to us.

Here's an easy conversation starter... "Hey, I'm so excited about a great fishing tournament in June that I'm fishing in. It is a fundraiser for Adult & Teen Challenge. They are an addiction recovery program that has great success at changing lives and offering hope to men and women stuck in addiction. Would you be interested in donating? I have a goal to raise at least \$1,000 (or \$1,500, or \$3,000)."

Don't forget to ask your employer or other corporate donors like your insurance guy, your auto mechanic, or the local realtor. Some may do it for publicity but many will donate just for goodwill and support of Adult & Teen Challenge.

★ All money collected to support your team must reach your country's regional office by June 5 (see address on the back). Online donations are preferred.



Share a video with friends, family and business contacts.

On the event website homepage, NAFishingChallenge.org, there is a video to share. Filled with hard-hitting stories, this video explains why people should donate to Adult & Teen Challenge. It's short and to the point so it is designed to show at your church, fishing club, civic organizations, and to any potential donors.

★ Direct your contacts to the North American Fishing Challenge Facebook page (@nafishingchallenge). There they can see the videos, photo updates and information.



Fundraise via e-mail, social media and other online platforms.

In order to fundraise online, you will need to set up a giving page. Follow the easy steps below:

If you registered online: When registering online, you were asked to create a username and password. This is your log-in information needed to work with your online donation page.

If you registered by mail: Once your registration arrived, an online fundraising page was created in your team's name. If you provided an email address on your registration form you should have received an email with a direct link to the Participant Center and your online fundraising page.

Follow these steps to get started:

- Step #1: Go to NAFishingChallenge.org
- Step #2: You will get to your personal page through the "Register Now" button (even after you have registered)
- Step #3: Click the "login" button in the upper right corner. Login with your username and password
- Step #4: Select "manage" (top right-hand corner of the page) and work through the tabs to update your personal site.

In seconds, your fundraising center will be loaded, and you can personalize your page with your own comments and photos.

Follow the steps listed, connect with potential donors and send thank you notes. Customize your fundraising page, and check your progress anytime.

If you have any questions when setting up your giving page, call Sue at 218.833.8752 or email info@nafishingchallenge.org for help with this process. Canadian anglers may also contact the Canadian regional office for assistance at 204.232.9810.

DONOR HONOR ROLL

When you are raising money, keep in mind that anyone (business or individual) who donates at a higher level will be listed on our Donor Honor Roll. There are four levels that will be recognized:

CHAMPION LEVEL	HOPE LEVEL	FREEDOM LEVEL	PEACE LEVEL
\$2,500	\$1,000	\$750	\$500

Donors at each of these levels will be listed on the Donor Honor Roll that will be published on the NAFC website until next year's tournament. Donors can opt to remain anonymous. Donations must be received in the NAFC office by June 17 to be included on this published list. Call Sue at 218.833.8752 with any questions.

ABOUT ADULT & TEEN CHALLENGE

For more than 60 years, Adult & Teen Challenge has operated on a holistic model of drug and alcohol recovery. This means that we are concerned with the body, mind, and spirit of those who come to our addiction recovery centers. There are more than 220 Adult & Teen Challenge residential programs throughout the United States and Canada. All offer a variety of services that provide help for people struggling with drugs, alcohol, and other life-controlling issues.



US REGIONAL OFFICE

Mn Adult & Teen Challenge
2424 Business 371
Brainerd, MN 56401
(See contact info below)



CANADIAN REGIONAL OFFICE

Teen Challenge (Canada)
Daniel Emond
260 Jean Marc Ave
Sunnyside, Manitoba R5R 0E5
204-949-9484
daniel@teenchallenge.tc

Scan to learn more!



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TOURNAMENT RULES AND FORMAT

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